Brave New World of Programming

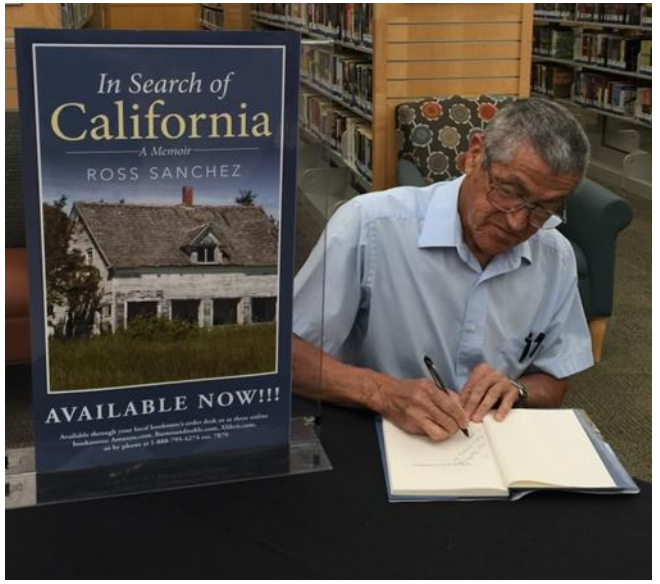
Venturing Into The Unknown

Bentonville Public Library

Bentonville Public Library

“Traditional” Library Programming

- Author Signings
- Educational Programs
- Local History
- Genealogy
- Book Clubs
- Knitting Groups
- Information Events
- Writing Workshops



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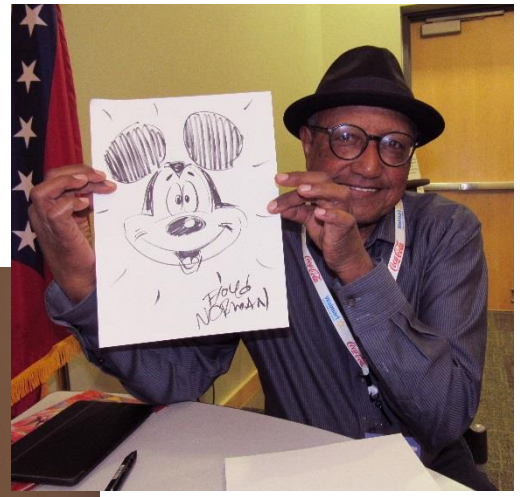
Free Comic Book Day

- Inspired by Fayetteville PL at the 2012 ArLA conference
- Held on the 1st Saturday in May each year
- 2016 marked 15 years of FCBD
- Originally celebrated by independent comic shops
- Publishers print special editions
- Main purpose: introduce the joy of reading comics, call back former readers, & thank buyers for their support

Bentonville Public Library



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Bentonville FCBD Participation

- Door prizes
- Silent auction (select items)
- Comic related presentations & workshops
- Comic giveaway (“goody” bags)
- Children’s costume contest
- Family superhero storytime
- Children’s superhero craft
- Tabletop gaming
- Partnered with local and national events

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FCBD Response

- **2013** (1st year) – 150 participants
- **2014** – 252 participants
- **2015** *(In Partnership with the Bentonville Youth Literature Festival)* – 1,250 participants*
- **2016** *(In partnership with Bentonville Film Festival & Children's Book Week "Official Event")* – 800 participants
- **2017** *(In partnership with Arkansas Arts Academy & Children's Book Week "Official Event")* – 1,253 participants

*Participant counts are for a combined event

Free Comic Book Day Planned

SPECIAL TO NWA MEDIA

BENTONVILLE — The public library will hold a Free Comic Book Day on Saturday.

Events will start at 11 a.m. in the Walmart Community Room, according to a news release.

The day will begin with "Comicology: History of the Comic Book- With Pictures!" with Aaron Jones.

Jones is the interpretation manager for Crystal Bridges Museum of American Art. He will share how the comic has evolved through history.

The library will give away comic books at noon. Supplies are limited and given on a first-come basis. Comic book collectors and enthusiasts can meet up to discuss and swap comic books at 1 p.m. in the Walmart Room.

Young super heroes and super villains can compete in the kids costume contest. The contest is open anyone 12 or younger. Registration begins at 12:30 p.m. in the children's department. The contest will start at 1:30 p.m.

A story time and craft will be in the children's department at 1 p.m. and 2 p.m. Children who don't bring their own cape can receive one.

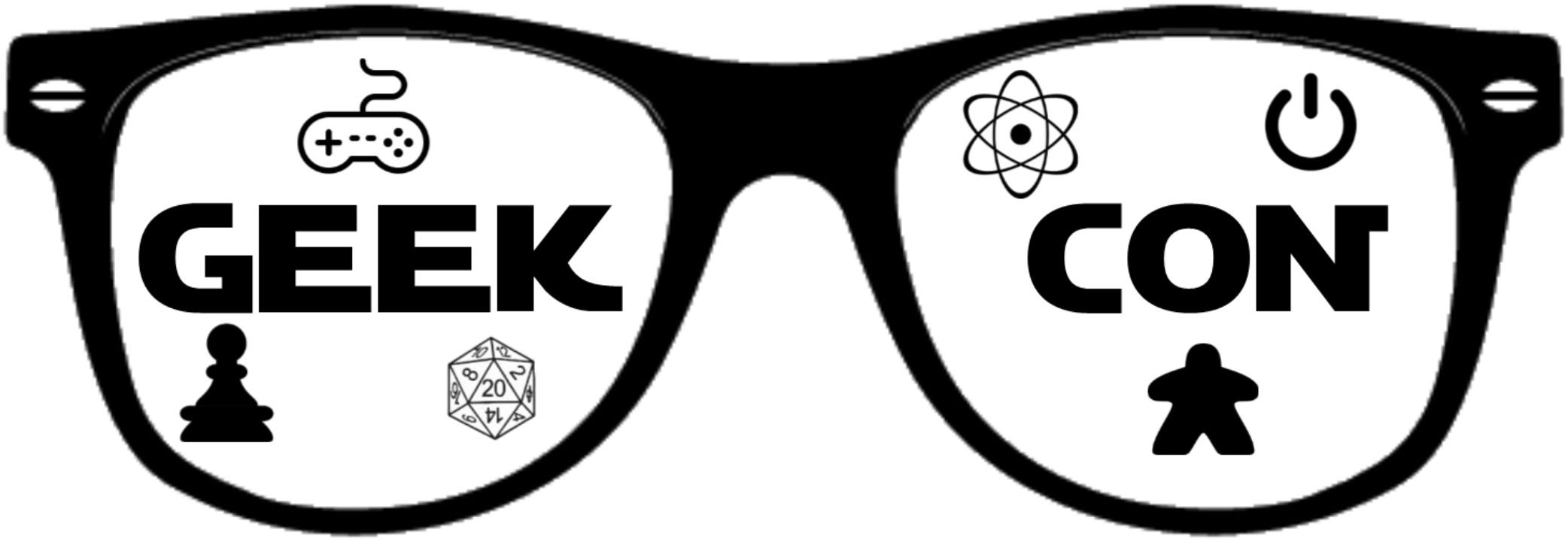
All ages are invited to draw comics in chalk on the library sidewalk at 3 p.m.

Attendees can enter the raffle in the Rotary Conference Room. Winners will be announced between 3:30 and 4 p.m.

The library is at 405 S. Main St. For more information, call 479-271-3192 or visit www.bentonvillelibrary.org.

Bentonville Public Library

BENTONVILLE GEEK CON



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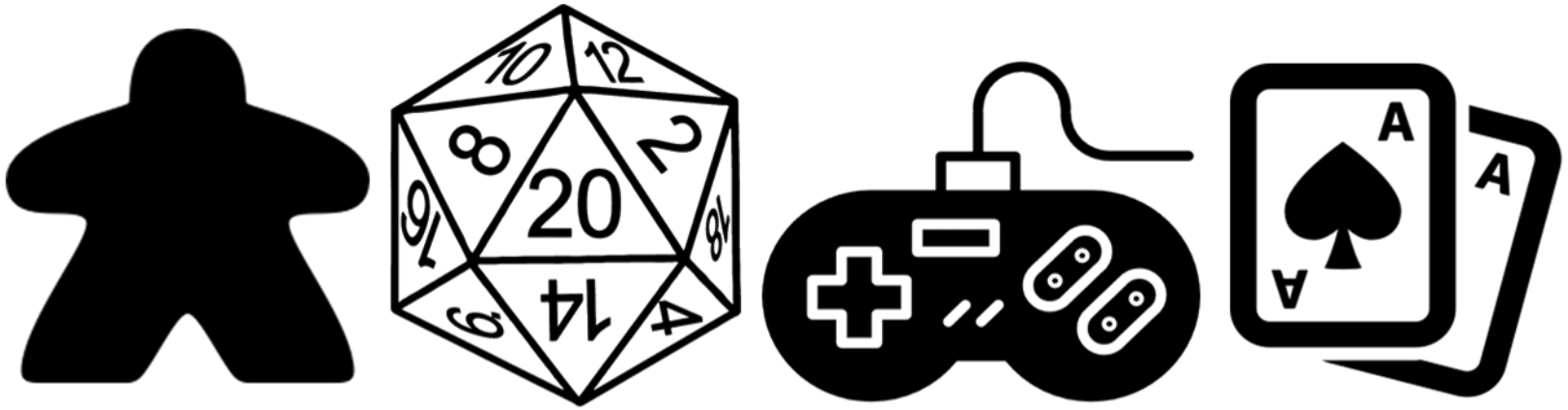
Now Presenting...Bentonville GeekCon!

- BPL is transforming our annual FCBD event into Bentonville GeekCon!
- GeekCon will incorporate ALL things geek with a focus on comic books and graphic novels
- Event will expand current offerings to include panels, workshops, and special guest appearances
- Bentonville GeekCon will continue to be a 1 day event but BPL is looking to expand the event to multiple days in the coming years

Bentonville Public Library



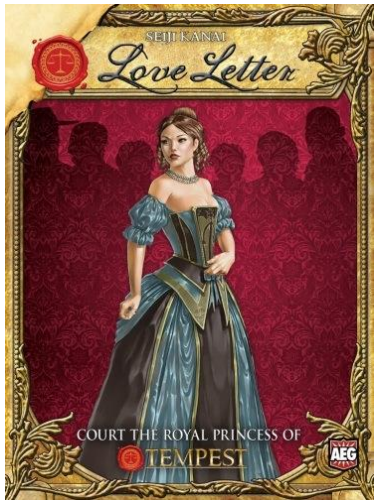
TABLETOPPERS

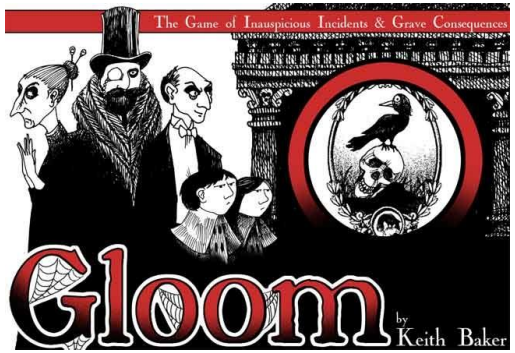
Bentonville Public Library

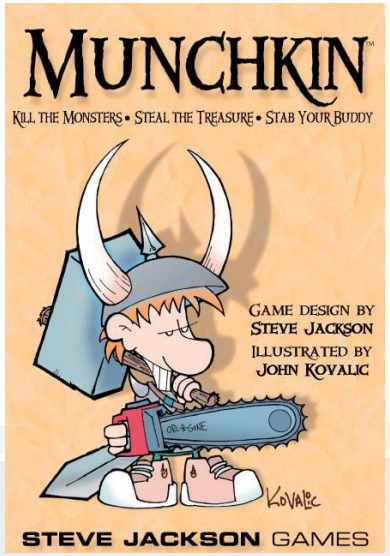
Inception – Spring 2014

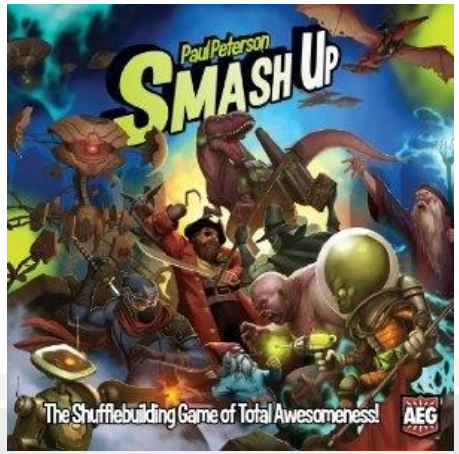
- Inspired by Wil Wheaton's crowdfunding success for season 3 of his hit YouTube show *TableTop*
- Spoke with other libraries who have tabletop game collections
- Wrote letters and emails to game publishers asking for game donations to start a collection
- Reached out to local game stores/venues for support and donations
- Created policies and procedures for game check-out (in-library use only)
- TableToppers officially began in September 2014

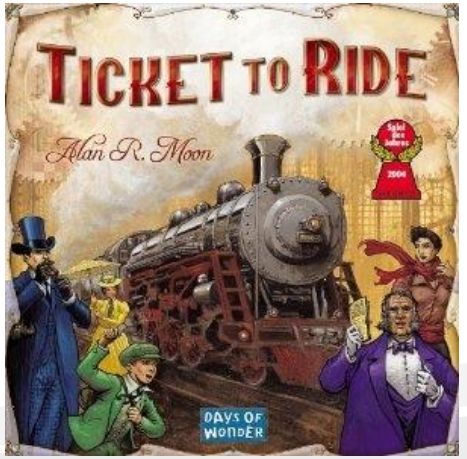
Tabletop Games











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Impact

- To date, BPL has received 173 donated games
- The total value of the game collection is $4,706.42
- The total value of all materials donated is $6,015.93
- All tabletop games and other materials were donated to BPL by corporate, local, or individual donors
- Tabletop gaming has led to community event partnerships (i.e. Game It Forward, AR Anime Festival)

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Response

2014

- September – December
- Bi-weekly & weekly meetings
- 49 total attendees
- Average of 12 attendees per month

2015

- January – December
- Meetings 2x a week
- 270 total attendees
- Average of 23 attendees per month

Bentonville Public Library

Response Cont.

2016

- January – December
- Meetings 2x a week
- 480 total attendees
- Average of 27 attendees per month

2017

- January – Current
- Meetings 2x a week
- 364 total attendees
- Average of 46 attendees per month

Bentonville Public Library

September 2014

Bentonville Public Library

May 2016

Bentonville Public Library

Game Circulation

2014

- August - December
- In-library use only
- 67 total circulations
- Average 13 circulations per month

2015

- January – December
- In-library use only
- 236 total circulations
- Average 20 circulations per month

Bentonville Public Library

Game Circulation Cont.

2016

- January – December
- Began circulation outside of the Library on June 20
- 1,219 total circulations
- Average 102 circulations per month

2017

- January – Current
- Regular circulation
- 1,173 total circulations
- Average 143 circulations per month

Bentonville Public Library

Bentonville Public Library

About

- ALA sponsored event created in 2007
- 2015 was BPL's first year to participate
- Sponsors of the national event donated games to participating libraries
- Partnered with Northwest Arkansas Roleplaying Gamers (NWARPG) and Gear Gaming Store of Fayetteville
- Marco's Pizza provided a pizza lunch for attendees
- Scheduled events throughout the day to maintain interest and participation

Bentonville Public Library

Bentonville Public Library

Response

2015

- All day event
- 165 total attendees
- Scheduled events held throughout the day

2016

- All day event
- 180 total attendees
- Scheduled events held throughout the day

Bentonville Public Library

International Games Day @ Bentonville Public Library

Saturday, November 21st

- **Open Game Play**
- **NWARPG Meeting**
- **Shadowrun London Falling - 10a**
  Scott Odom, Game Master
- **Smash Up Tournament - 1p**
  Presented by Gear Gaming Store
- **Family Game Fest**
- **BattleTech**
  Presented by Gear Gaming Store
- **FREE PIZZA!!!**
  Provided by Marco's Pizza of Bentonville
- **Magic the Gathering - 1:30p**
  Presented by Gear Gaming Store
- **D & D No Foolish Matter - 1p**
  Christopher Spencer, Game Master
- **Krosmaster Arena**
  Katie Fitch, Game Master
- **Ryuutama - 1p**
  Jonathan Abbot, Game Master
- **Google Hangout with Joel Stottlemire, Editor of Big Damn Dryden RPG**
  Presented by Dryden House Publishing

Got games collecting dust?
Donate them to us! BPL accepts gently used, complete games to add to its growing game library. All donations are tax-deductible.

Event Sponsors

www.bentonvillelibrary.org
405 S Main St. | Bentonville AR 72712 | 479.271.3192

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November 19, 2016

9:00 AM - 5:00 PM

Schedule of Events

Exhibitors

10:00 - 4:00	Pretty Awesome Gamers
10:00 - 4:00	Game It Forward Northwest Arkansas
10:00 - 4:00	Arkansas Anime Festival

Walmart Room

9:00 - 4:30	Open Game Play Traditional Game Play Northwest Arkansas Roleplaying Gamers November Game Day
	Game Instruction *Presented by Game It Forward NWA*
Noon	LUNCH!* *Water provided by Walmart Neighborhood Market* *Pizza provided by Marco's Pizza of Bentonville* ***Quantities limited**
1:00 - 4:30	Munchkin Marathon
4:30	SPECIAL ANNOUNCEMENT!

Rotary Room

10:00 - 4:00	Arkansas Geek Central Starship Bridge Simulators

Children's Department

10:30 - 11:30	Pokémon Club for Kids
Noon - 4:30	Family Game Fest

Reference Department

9:00 - 4:30	Open Chess Play
10:00 - 4:00	BattleTech *Buster McCall, Game Master*
11:00 - 1:00	Learn to Play Chess *Presented by Will Thomason, GHS Chess Team*
1:00	Settlers of Catan Tournament *Sponsored by Dragon's Keep Gaming Room*

Tate Haney Room

Noon	Smash Bros. Tournament *Sponsored by Pretty Awesome Gamers*

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About

- Annual event that benefits the local chapter of Project Teacher
- Original venue was a church space originally a part of Project Teacher
- Food, beverages, and lots of gaming is included in the registration fee
- BPL provides a game library, loans games for attendees to play, and manages the Game It Forward game library

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August 2015

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- August 2015 was the inaugural event
- One night event
- 78 attendees
- 29 game check-outs
- Created an exclusive partnership between Game It Forward and BPL

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March 2016

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- Two day event
- 186 attendees
- 130 check-outs

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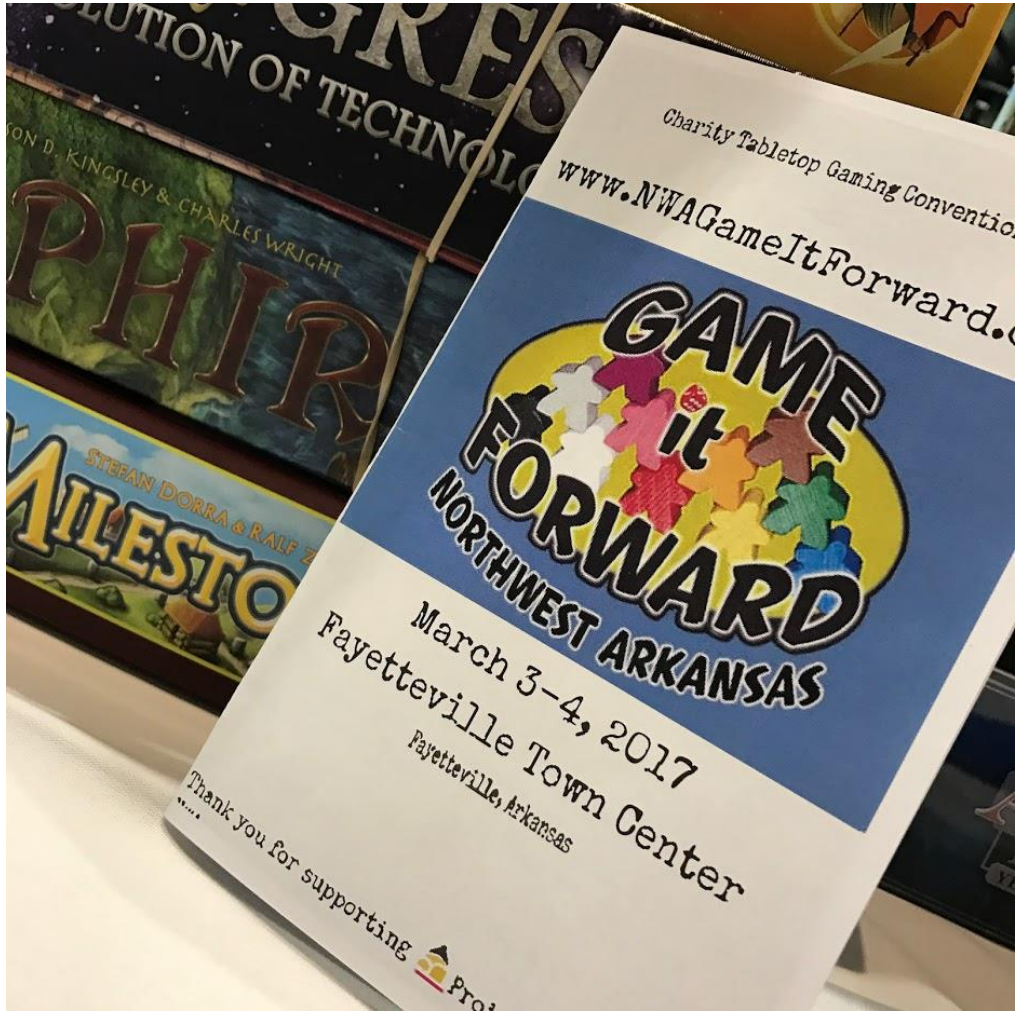
March 2017

Bentonville Public Library

- Two day event
- Expanded to the Fayetteville Town Center
- 154 check-outs



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About

- Created and sponsored by Geek & Sundry as a way for the world to celebrate tabletop gaming together
- Focuses on all tabletop gaming, including RPGs
- Players of all ages and skill levels are welcome
- Geek & Sundry hosts a livestream event via their Twitch channel
- 2014 saw Tabletop Day celebrated in 80 countries over all seven continents with more than 3,000 registered events

Bentonville Public Library

Response

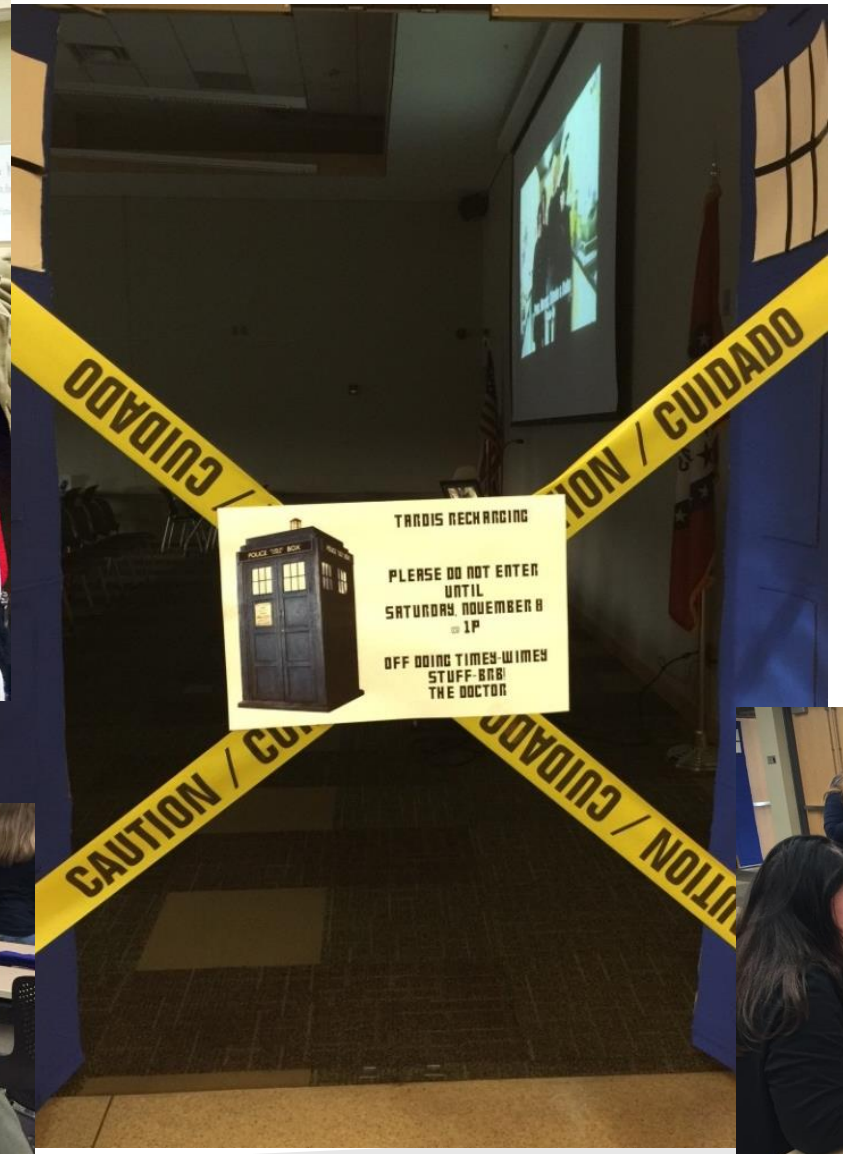
- 2015 – 24 participants
  - Open gameplay
  - Munchkin tournament
  - Door prizes
  - Livestream of Geek & Sundry event
- 2016 – 102 participants
  - Open gameplay
  - Door prizes
  - BattleTech by Gamemaster Buster McCall
  - Game instruction by Game It Forward
  - Northwest Arkansas Roleplaying Gamers
  - Livestream of Geek & Sundry event

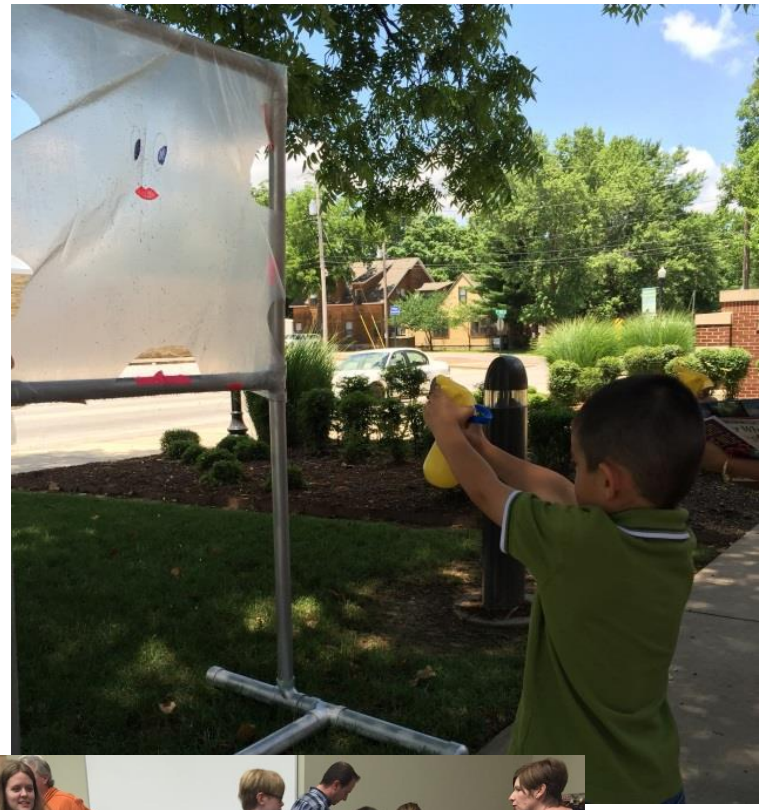
Bentonville Public Library

Doctor Who

- Playing on the popularity of the long running television show
- Built a model of the TARDIS as a photo prop
- Events included:
  - -*Science of Doctor Who* & *History of Doctor Who* presentations
  - -Coloring sheets for kids
  - -*Doctor Who* themed crafts
  - -Watercolor TARDIS painting
  - -Showing of episodes & specials
  - -Snacks
  - -Take-home activity packets

Bentonville Public Library

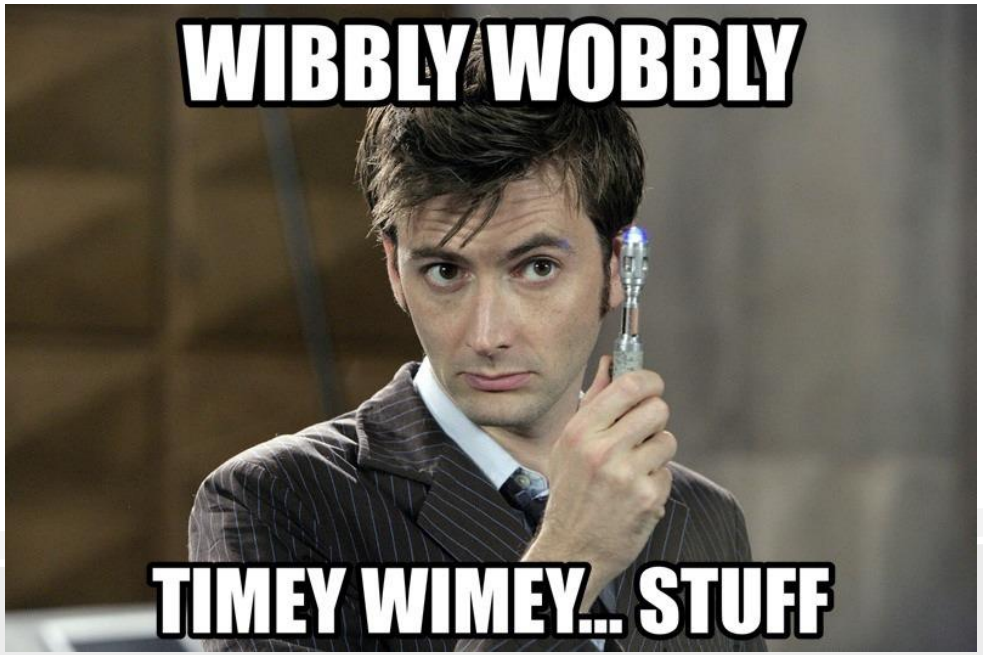




Bentonville Public Library

Response

- June 2014 – 68 participants
- November 2014 – 101 participants
- June 2015 – 200 participants



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Additional Successful Programming

- Adult crafts (yay wreaths!!)
- Downton Abbey Tea Party
- Kindle eBook Publishing
- Alzheimer's Workshops
- Memory Screenings
- Small Business Workshops
- Coloring Sheets
- Star Wars Day
- Originals in the Ozarks

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Misadventures

- Slam Poetry
- Pinterest Club
- Coupon Club
- Fandom Fridays*
- National Novel Writing Month
- TableToppers @ Onyx Coffee Lab
- Writing Group
- Color Your Stress Away

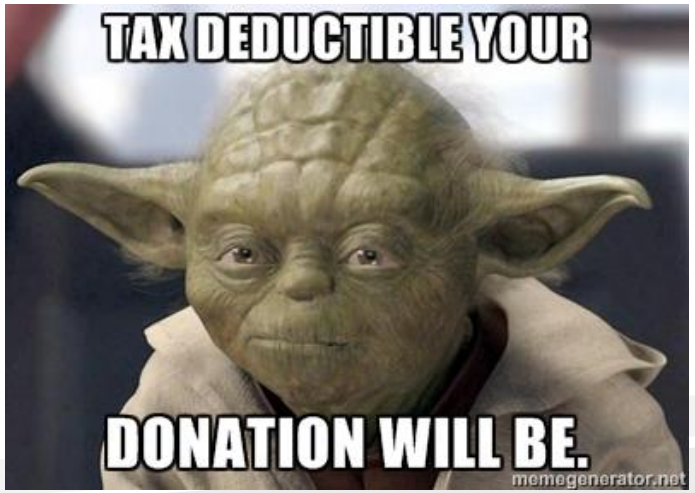
National Novel Writing Month

Pinterest

Bentonville Public Library

Program Donations

- Create a wish list (wants, needs, dreams)
- Have a game plan (where and when)
- Don't be afraid
- Be straightforward
- Be efficient – go straight for the manager!
- Don't forget: tax deduction!
- Target businesses to solicit that fit your program**



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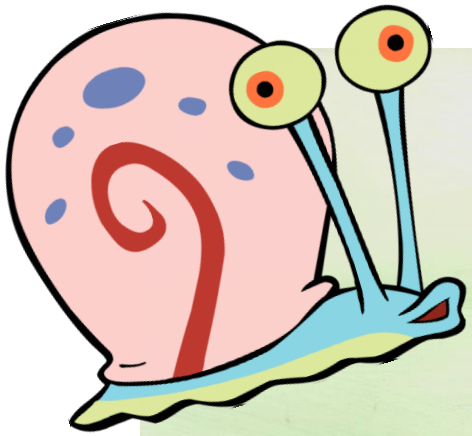

SNAIL MAIL

Bentonville Public Library

And one more thing...

Bentonville Public Library

Bentonville Public Library

Dalene Schrier, Adult Services

479-271-6817 | dschrier@bentonvillear.com
www.bentonvillelibrary.org

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